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June 30, 2016

Dear Supporter:

The Maryland Black Caucus Foundation is proud to present its 21st Annual Legislative Black Caucus Weekend, November 11-12th, 2016 in Annapolis, Maryland. The theme for this year is: "Behold, All Things Are Made New – A New Era, A New Day!" We have planned a very exciting weekend designed to engage citizens, elected officials, subject matter experts and industry leaders as we explore policy and discuss legislation that impact African Americans and other minorities in Maryland.

The weekend will begin Friday, November 11th with our all day workshops in the Miller Senate Office Building in Annapolis where over 500+ will be in attendance. The Legislators of the Legislative Black Caucus of Maryland will host a series of panel discussions and workshops tackling the issues of economic development, education, social justice, health and how to tap into Maryland's "\$365 Billion Dollar Economy." We have invited business leaders and subject matter experts from around the state and the country for these informative sessions.

On Saturday, November 12th, we will begin our day at the Marriott Hotels & Resorts, Greenbelt with the Business Over Breakfast event featuring George Fraser as the guest speaker. There will also be a VIP Reception and Gala with dancing that evening with all 48 legislators of the Legislative Black of Caucus of Maryland.

We would like to invite you to be a sponsor and to join us for an exciting weekend. Our sponsorship levels range from \$2,500 to \$75,000. You will receive your complete sponsorship package in the coming weeks and will also be able to purchase sponsorship packages/tickets online via our website. In the meantime, please feel free to contact our fundraising consultant, Denise DeLeaver at 410-466-4557, if you have any questions or would like to confirm your financial contributions.

We truly look forward to your participation and thank you for your continuous support of the Maryland Black Caucus Foundation and the Legislative Black Caucus of Maryland.

Sincerely,

Jeremy Lawson
President

2901 Druid Park Drive
Box #400
Baltimore, MD 21215
Phone: 410-929-0515



THE 2016 ANNUAL LEGISLATIVE WEEKEND

SPONSORSHIP PACKAGE

PRESENTING SPONSORSHIP OPPORTUNITIES INCLUDE:

\$75,000 (Exclusive)

(3) Three Preferred Tables with seating for 8 guests at each table, (2) Two Full Page, 4-Color Ads in Program, Inclusion of logo in (15) fifteen E-News Blasts, Company name recognition as Presenting Sponsor in Program, Company name recognition in sponsors section of website as Presenting Sponsor, Inclusion of logo in graphic animation at event, Logo included in all ads in print publications, Logo included in printed invitation

DINNER HOST SPONSORSHIP OPPORTUNITIES INCLUDE:

\$50,000 (Exclusive)

(3) Three Preferred Tables with seating for 8 guests at each table, (1) One General Seating Table with seating for 8 guests at each table, (2) Two Full Page, 4-Color Ads in Program, Inclusion of logo in (13) thirteen E-News Blasts, Company name recognition as Dinner Host Sponsor in Program, Special recognition as Dinner Host on the menu page of the Program, Company name recognition in sponsors section of website as Dinner Host, Inclusion of logo in graphic animation during the event, Logo included in all ads in print publications, Logo included in printed invitation

ENTERTAINMENT SPONSORSHIP OPPORTUNITIES INCLUDE:

\$25,000 (Exclusive)

(2) Two Preferred Tables with seating for 8 guests at each table, (2) Two Full Page, 4-Color Ads in Program, Inclusion of logo in (9) nine E-News Blasts, Entertainment participation opportunity (with MBCF approval) for the awards portion of the event, Company name recognition as Entertainment Sponsor in Program, Company name recognition in sponsors section of website as Entertainment Sponsor, Inclusion of logo in graphic animation during the event, Logo included in all ads in print publications

LEGISLATIVE WORKSHOPS SPONSOR

\$10,000 (Exclusive)

Speaking opportunity on panel, Company name/brand/logo on screens during panel, Company logo on agenda of program, On stage presented as Forum Sponsor during the welcome and closing remarks, Company logo on all marketing materials and brochures, Company logo on signage at event, Company logo on website promoting the event as the Legislative Workshops Sponsor, Company recognition and logo on all E-news blasts, Provide sponsor give-away at the 2016 Annual Legislative Workshops (approved by MBCF staff)

VIP RECEPTION SPONSOR

\$10,000 (Exclusive)

Company name/logo on all cocktail tables as VIP Reception Sponsor, Thank you announcement to VIP Reception Sponsor during the reception, Company logo on agenda of program. Company logo on all marketing materials and brochures, Company logo on signage at event, Company logo on website promoting the event as the VIP Reception Sponsor, Company recognition and logo on all E-news blasts, Provide sponsor give-away at the 2016 Annual Legislative VIP Reception (approved by MBCF staff)

Business Over Breakfast Sponsor

\$5,000 (Exclusive)

Company name/logo on all breakfast buffet stations, Company name and logo table tents as Breakfast Sponsor, Company logo on agenda of program, Thank you announcement to Breakfast Sponsor during the welcome and closing remarks, Company logo on all marketing materials and brochures, Company logo on signage at event, Company logo on website promoting the event as the Breakfast Sponsor, Company recognition and logo on all E-news blasts, Provide sponsor give-away at the Business Over Breakfast (approved by MBCF staff)

Maryland Black Caucus Foundation is a 501(c) (3) Tax Exempt Organization • Your Sponsorship gifts are tax deductible.

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SPONSORSHIP PACKAGE

Sponsorship Request

☐ Diamond \$20,000

☐ Platinum \$15,000 ☐ Silver \$10,000

☐ Bronze \$5,000

☐ Supporter \$2,500

Exclusive Package _____

☐ I am unable to sponsor; enclosed is a contribution in the amount of \$ _____

Individual Request

☐ I/We will attend the following **Maryland Black Caucus Foundation 2016 Weekend Events:**

_____ Booth (Both Days, \$75 for one Day) \$100

_____ Package (Business Over Breakfast, VIP Reception and Gala) \$350

_____ VIP Reception & Gala \$250

_____ Gala (**Early Bird Special by September 30, 2016 - \$125**) \$150

_____ Business Over Breakfast (George Fraser, Guest Speaker) \$125

Name _____ Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

My check in the amount of \$ _____ is
enclosed. ☐ Please send me an invoice.

☐ Please charge my:

☐ VISA / MasterCard / Discover / American Express in the amount of \$ _____

Credit Card #: _____ Exp. Date ____/____/____ Security Code _____

Name on Card _____

Signature _____

MARYLAND BLACK CAUCUS FOUNDATION
Maryland Black Caucus Foundation 2016 Weekend c/o: Denise Deleaver
2901 Druid Park Drive, Box 400 • Baltimore, MD 21215

For further information, call Denise Deleaver
at 410-466-4557 or ddeleaver@gmail.com

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**THE 2016 ANNUAL
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SPONSORSHIP PACKAGE

Advertisement Agreement Form

Deadline: October 17, 2016

Name _____ Title _____
Organization/Company: _____
Address _____
City/State/Zip _____
Phone _____ Fax _____ E-mail _____
Signature: _____

The Souvenir Program Booklet size is 8.5" w x 11" h. E-mail ads by **October 17, 2016 to:** emailmdblackcaucusfoundation@gmail.com. Send all checks and contracts to Maryland Black Caucus Foundation. Acceptable formats include JPEG, TIFF, PDF and PSD. Artwork must have a minimum resolution of 300 dpi to ensure maximum quality. No ads will be designed by the Maryland Black Caucus Foundation. Please indicate in the box below what level of advertisement you would like to purchase.

<input type="checkbox"/> Advertisement Rates/Sizes	B/W	Ad Measurement (w" x h")
<input type="checkbox"/> Back Cover	\$ 3,650	8.5"x11" Full Bleed
<input type="checkbox"/> Inside Front Cover	\$ 3,200	8.5"x11" Full Bleed
<input type="checkbox"/> Inside Back Cover	\$ 3,200	8.5"x11" Full Bleed
<input type="checkbox"/> Full Page	\$ 2,200	7.5"x10"
<input type="checkbox"/> Half Page (Horizontal)	\$ 1,200	7"x 4.5"
<input type="checkbox"/> Quarter Page (Vertical)	\$ 900	3.75"x 5"

***Ads not complying with the stated measurements will be re-sized to fit.**

☐ Send me an invoice

☐ Enclosed is my check in the amount of \$ _____ payable to: **Maryland Black Caucus Foundation**

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2901 Druid Park Drive, Box 400 • Baltimore, MD 21215**

For further information, call Denise Deleaver at
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Sponsorship Opportunities

**Diamond Sponsor
\$20,000**

Benefits include recognition at all events, name on sponsor banner, sponsorship listing on web site, VIP Reception/Gala (16 tickets), Corporate Breakfast (16 tickets), Back Cover in weekend conference journal and booth.

**Platinum Sponsor
\$15,000**

Benefits include recognition at all events, name on sponsor banner, sponsorship listing on web site, VIP Reception/Gala (12 tickets), Corporate Breakfast (12 tickets), Inside Front cover in weekend conference journal and booth.

**Silver Sponsor
\$10,000**

Benefits include recognition at all events, name on sponsor banner, sponsorship listing on web site, VIP Reception/Gala (10 tickets), Corporate Breakfast (10 tickets), and inside front cover advertisement in weekend conference journal and booth.

**Bronze Sponsor
\$5,000**

Benefits include recognition at all events, name on sponsor banner, sponsorship listing on web site, VIP Reception/Gala (6 tickets), Corporate Breakfast (6 tickets), and a full page advertisement in weekend conference journal and booth.

**Supporter Sponsor
\$2,500**

Benefits include recognition at all events, name on sponsor banner, sponsorship listing on Foundation web site, VIP Reception/Gala (4 tickets), Corporate Breakfast (4 tickets) and a 1/2 page advertisement in weekend conference journal and booth.

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